

Renewable Thermal Collaborative 2026 Summit Sponsorship Opportunities

The Renewable Thermal Collaborative (RTC) will convene its seventh annual Summit at the Renaissance Arlington Capital View Hotel near Washington, D.C. on October 21 – 23, 2026. The RTC Summit is the premier gathering for leading renewable thermal solutions providers to showcase innovations, build visibility, and connect directly with representatives from a wide range of motivated, global end users.

The 2026 Summit will include:

- Insightful main stage panels ● Engaging breakout sessions
- Networking-focused receptions, meals, and breaks ● Technology updates
- Buyer insights about challenges and opportunities



“ The RTC presents a rare opportunity during which end users are, at a high level, seriously seeking out solutions providers, rather than avoiding them as at many shows, to help their organizations reduce energy use and carbon emissions. It is this level of legitimate engagement that makes the RTC Summit different.

Robert Triebe
Chief Operating Officer
Thermal Energy International





Who Attends the RTC Summit?

Buyers: The following industrial, commercial, and institutional renewable thermal energy buyers have attended past Summits:

AB InBev	Georgia Tech University	Nucor Corporation
AbbVie	Givaudan	Oatly
Advanced Food Products	Glaxo-Smith Kline	PepsiCo
Amy's Kitchen	HEINEKEN	Pfizer
Ansell	Hemlock Semiconductor	Procter & Gamble
AppHarvest	Honda North America	Reynolds American Inc.
Apple Inc.	International Paper	Riken of America, Inc.
AstraZeneca	ITC Limited	Roche
ASR Group	Jack Daniels Distillery	Saint-Gobain
Ball Corporation	John Deere	Sanofi
Boston Scientific	Johnson & Johnson	Savencia Cheese USA
Boston University	Kaiser Permanente	Seattle Children's Hospital
Bristol Myers Squibb	Keurig Dr Pepper	Sigma Alimentos
Bunge	Kimberly-Clark Corporation	Stanley Black & Decker
Campbell Soup Company	Kraft Heinz Company	Starbucks
Cargill	L'Oréal	Steel Dynamics, Inc.
Catalent	Lactalis	Stryker Corporation
Charles River Laboratories	Mars Incorporated	Target
Chemours	Medxcel	Unilever
City of Cincinnati	Microsoft	University of California
City of Pittsburgh	MilliporeSigma	University of Chicago
Colgate-Palmolive	Nestle Purina	University of Maryland
Diageo	New Belgium Brewing Co	University of Waterloo
Eastman	Niagara Bottling	VF Corporation
Foundation Food Group	Nike, Inc.	Walmart, Inc.
General Motors	Northwestern University	WestRock
George Mason University	Novo Nordisk	

2025 Summit attendees included decision makers from top organizations around the world:

- 20+ Fortune 500 and Global 500 companies attended, including Microsoft, General Motors, PepsiCo and other buyers spanning industries such as food & beverage, pharmaceuticals, and consumer goods.
- 22% of attendees held titles of VP or higher and 44% Director or higher.
- Almost 200 organizations attended, representing more than \$1.5 trillion in combined annual revenue.
- Representatives attended from a broad range of organizations, including industrial end users, solutions providers, utilities, state energy offices, national labs, universities, climate investors, venture capital firms, foundations, nonprofits, and associations.
- Attendees traveled from 18 countries across North America, Europe, Asia, and Africa.



RTC Summit 2026: Sponsorship Options

Thermal energy end users attend the RTC Summit to find partners and evaluate renewable thermal solutions. We have designed our sponsorship packages to showcase your solutions and maximize your visibility. RTC Solutions Providers receive exclusive sponsorship rates, with higher rates for non-RTC Solutions Providers.

The table below summarizes packages detailed on pages 4-7. We are also offering the following a la carte options: all-day beverages, badge lanyards, branded hotel key cards, charging station, exhibitors, Summit Studio recordings, and Wi-Fi (see page 8).

	Diamond	Platinum	Gold	Silver	Bronze
RTC Cost	\$35,000	\$25,000	\$18,000	\$14,000	\$4,000
Non-RTC Cost	\$36,500	\$26,500	\$19,500	\$15,500	\$5,500
Slots Available	1	4	6	10	Unlimited
Panel speaking opportunity	Main stage	Main stage	Breakout or main stage*	Breakout if available	
Invite buyer partner to speak on a panel	✓	✓	✓ if available		
Innovation Showcase on Summit main stage	5 minutes	3 minutes	90 seconds	90 seconds if available	
Registration list access	Full list	Full List	Full list, no emails		
Food and beverage sponsorship	First choice	Assigned	Assigned if available		
Branded giveaways	✓	✓			
Case study published on RTC website	✓	✓	✓		
Recognition in app	✓	✓	Limited		
Recognition on LinkedIn	Unique	Unique	Unique	Group	Group
RTC LinkedIn post on a topic of your choice	✓	✓			
Recognition in RTC emails	✓	✓	✓	✓	✓
Page on website + app	✓	✓	✓	✓	✓
Logo on all materials	✓	✓	✓	✓	✓
Complimentary registrations	5	3	3	2	1
Summit Studio Recording	Priority slot	For a fee	For a fee	For a fee	For a fee

*main stage 2026 spots limited and not guaranteed

RTC Summit 2026: Detailed Sponsorship Options

Contact Blaine Collison, Executive Director of the RTC, at blaine@dgardiner.com or Alyssa Kagel, RTC Summit Director, at alyssa@dgardiner.com to customize any of the sponsorship options below.

Diamond Sponsor, one available: \$35,000 for RTC Solutions Providers, \$36,500 for non-RTC Solutions Providers

- Position your company as a market leader with a featured speaking role on the Summit main stage.
- Invite a buyer partner to join your panel and strengthen your message with a customer success example. The RTC will organize the panel and select additional speakers.
- Participate in our Main Stage Innovation Showcase: share a five-minute technology, case study, or other feature that highlights your company's capabilities. Pre-event practice session required.
- Receive the complete list of registrant names, companies, titles, and emails.
- First choice food and beverage sponsorship. We will recognize your sponsorship on stage, through the app, and in prominent onsite signage.
- Collaborate with the RTC on a featured case study publication that showcases your solutions to our full network, promoted across all RTC channels (available to current RTC Solutions Providers).
- Amplify your visibility with specialized and group recognition on the RTC LinkedIn page, highlighting your sponsorship and a chosen renewable thermal topic of your choice (subject to RTC approval).
- Featured as the highest-level sponsor on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Receive a dedicated sponsor page on our attendee website and app to showcase your solutions and services.
- Distribute branded giveaways to all participants (sponsor provides products).
- Receive five complimentary event registrations.
- Receive a priority 15-minute Summit Studio slot to record your Innovation Showcase presentation with our professional production team. The RTC will work with you to produce a short edited video posted to the RTC's digital channels and provided for use in your marketing materials.

“ The RTC Summit exceeded our expectations—the opportunity to network with others in the industry and solutions providers was invaluable. ”

Diane Motel
Corporate Social Responsibility Manager
Savencia



Platinum Sponsor, four available: \$25,000 for RTC Solutions Providers, \$26,500 for non-RTC Solutions Providers

- Position your company as a market leader with a featured speaking role on the Summit main stage.
- Invite a buyer partner to join your panel and strengthen your message with a customer success example. The RTC will organize the panel and select additional speakers.
- Participate in our main stage Innovation Showcase: share a three-minute technology, case study, or other feature that highlights your company's capabilities. Pre-event practice session required.
- Receive the complete list of registrant names, companies, titles, and emails.
- Food and beverage sponsorship recognized on stage, in the app, and through prominent onsite signage.
- Collaborate with the RTC on a featured case study publication that showcases your solutions to our full network, promoted across all RTC channels (available to current RTC Solutions Providers).
- Amplify your visibility with specialized and group recognition on the RTC LinkedIn page, highlighting your sponsorship and a chosen renewable thermal topic of your choice (subject to RTC approval).
- Featured as one of our highest-level sponsors on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Receive a dedicated sponsor page on our attendee website and app to showcase your solutions and services.
- Distribute branded giveaways to all participants (sponsor provides products).
- Receive three complimentary event registrations.

“ The RTC as a whole has been the best resource for me as a regional engineering sustainability program manager. The Summit is a short conference that is jam-packed with beneficial information and networking opportunities. Last year, I attended alone. This year, I wanted my colleagues to experience it alongside me, and I'm so glad they did! We learn slowly as individuals, but we can learn exceptionally fast as a community! This Summit and the yearlong RTC community events help us navigate the complexity and gain confidence in solving incredibly challenging problems! Thank you to every one of the leaders and staff members of this fantastic organization!!

Carren Weidler
Engineering Sustainability Program Manager
Mars



Gold Sponsor, six available: \$18,000 for RTC Solutions Providers, \$19,500 for non-RTC Solutions Providers

- Position your company as a market leader with a featured speaking role. The RTC will organize the panel and select additional speakers. If you would like a guaranteed main stage speaking slot, we suggest the Platinum or Diamond sponsorship level.
- A subset of Gold sponsors may invite a buyer partner to join your panel and strengthen your message with a customer success example.
- Participate in our main stage Innovation Showcase: share a 90-second technology, case study, or other feature that highlights your company's capabilities. Pre-event practice session required.
- Receive the list of registrant names, companies, and titles, but without emails.
- Food and beverage sponsorship recognized on stage, in the app, and through onsite signage (available to a limited number of Gold sponsors).
- Collaborate with the RTC on a featured case study publication that showcases your solutions to our full network, promoted across all RTC channels (available to current RTC Solutions Providers).
- Amplify your visibility with specialized and group recognition on the RTC LinkedIn page.
- Featured as a high-level sponsor on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Receive a dedicated sponsor page on our attendee website and app to showcase your solutions and services.
- Receive three complimentary event registrations.



“ The RTC Summit is a great forum to hear directly from buyers about their needs as they address thermal emissions. The sessions go deep on practical technology, policy, and financing tools that the community can use to accelerate progress. This is the best event to meet the leaders in this space that have a bias to action, and the RTC facilitates the right balance of buyers and solutions providers for productive discussion.

Fiona Dearth
Business Development
Generate Capital



Silver Sponsor, ten available: \$14,000 for RTC Solutions Providers, \$15,500 for non-RTC Solutions Providers

- Select Silver sponsors will be invited to share their expertise as a speaker in a Summit breakout panel. The RTC will organize the panel and choose additional speakers.
- A subset of Silver sponsors will participate in our main stage Innovation Showcase: share a 90-second technology, case study, or other feature that highlights your company's capabilities. The first three confirmed Silver sponsors will have a guaranteed Innovation Showcase slot, and all others are subject to availability and will be confirmed closer to the event. Pre-event practice session required.
- Amplify your visibility with group recognition on the RTC LinkedIn page.
- Featured as a Silver sponsor on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Receive a dedicated sponsor page on our attendee website and app to showcase your solutions and services.
- Receive two complimentary event registrations.

Bronze Sponsor, unlimited availability: \$4,000 RTC Solutions Providers, \$5,500 for non-RTC Solutions Providers

- Amplify your visibility with group recognition on the RTC LinkedIn page.
- Feature as a Bronze sponsor on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Receive a dedicated sponsor page on our attendee website and app to showcase your solutions and services.
- Receive one complimentary event registration.



Custom Sponsorship Option, limited availability, contact the RTC for pricing

Let us help you tailor a package that aligns with your goals. Contact Blaine Collison, Executive Director of the RTC, at blaine@dgardiner.com or Alyssa Kagel, RTC Summit Director, at alyssa@dgardiner.com.

2026 A La Carte Sponsorship Opportunities

- **Exhibitor, \$6,000, ten available:**
 - Distribute company materials at a table accessible to all attendees. Paying exhibitors may choose their exhibitor locations on a first come, first served basis.
 - Receive a 25% discount on one registration ticket if you sign up before Early Bird rates expire.
 - Your company featured on the exhibitor page of our event website and app.
- **Badge Lanyard Sponsor, one available, \$6,000:** Your logo featured on every lanyard distributed to attendees (sponsor provides pre-approved lanyards).
- **Wi-Fi Sponsor, one available, \$6,000:** All attendees will input your company name as a Wi-Fi password at the event.
- **Branded Hotel Key Cards, one available, \$5,000:** Your logo showcased on hotel key cards distributed to all hotel guests.
- **All-Day Beverages, one available, \$5,000:** Sponsor coffee, tea, soda, water, and other beverages provided continually during the event. Your company will be featured in prominent all-day onsite signage and recognized in the app.
- **Charging Station, one available, \$5,000:** Provide an important service by sponsoring charging stations for our guests to plug in and recharge. Your company will be featured in prominent, all-day onsite signage and recognized in the app.
- **On-Site Professional Video Recording, five available, \$3,000:** Receive a 15-minute Summit Studio slot to record a video case study or Innovation Showcase presentation with our professional production team. The RTC will work with you to produce a short edited video posted to the RTC's digital channels and provided for use in your marketing materials.

All A La Carte items include:

- LinkedIn recognition before, during and after the event.
- Sponsorship recognition in looping slideshow during all breaks.
- Logo on event websites and all promotional materials.

Disclaimer: All sponsorship elements are subject to final program design and RTC approval, and the RTC reserves the right to adjust or limit Summit sponsorship offerings at any time. The RTC will determine speaking slots based on the final program and agenda blocking. Logos received after September 25 may not be included in onsite signage. To the extent possible, we will work closely with sponsors to ensure the best possible alignment with event content and deadlines.

