



RENEWABLE
THERMAL
COLLABORATIVE

SUMMIT 2025

WASHINGTON, DC | OCTOBER 16 & 17



Renewable Thermal Collaborative 2025 Summit Sponsorship Opportunities

The Renewable Thermal Collaborative — a project of the Center for Climate and Energy Solutions (C2ES), David Gardiner and Associates (DGA), and the World Wildlife Fund (WWF) — will convene its sixth annual RTC Summit on October 16 and 17, 2025 at the Westin Downtown in Washington, D.C. The Summit is the premier event for renewable thermal solutions providers looking to connect and collaborate with thermal energy buyers.

We'll build on the success of past Summits to deliver a quality event in 2025 that will include:

- Engaging main stage panels • Interactive breakout sessions • Evening reception
- Technology updates and Innovation Showcase • Buyer Challenge Statements
- Extended networking breaks • Pre-event activities



RTC Summit 2025 Program Committee:

 Bristol Myers Squibb™

 Cargill™



 Johnson & Johnson

 Keurig DrPepper

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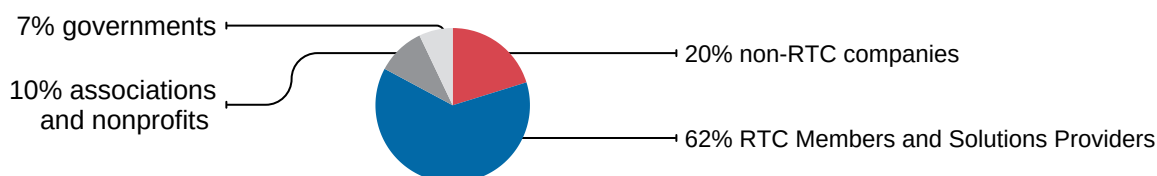


Who Attends the RTC Summit?

Buyers: The following industrial, commercial, and institutional renewable thermal energy buyers have attended past Summits:

AB InBev	Givaudan	Oatly
AbbVie	Glaxo-Smith Kline	PepsiCo
Advanced Food Products	HEINEKEN	Pfizer
Amy's Kitchen	Hemlock Semiconductor	Procter & Gamble
Ansell	Honda North America	Reynolds American Inc.
AppHarvest	International Paper	Riken of America, Inc.
Apple Inc.	ITC Limited	Roche
AstraZeneca	Jack Daniels Distillery	Saint-Gobain
Boston Scientific	John Deere	Sanofi
Boston University	Johnson & Johnson	Savencia Cheese USA
Bristol Myers Squibb	Kaiser Permanente	Seattle Children's Hospital
Bunge	Keurig Dr Pepper	Sigma Alimentos
Campbell Soup Company	Kimberly-Clark Corporation	Stanley Black & Decker
Cargill	Kraft Heinz Company	Starbucks
Catalent	L'Oréal	Steel Dynamics, Inc.
Charles River Laboratories	Lactalis	Stryker Corporation
Chemours	Mars Incorporated	Target
City of Cincinnati	Medxcel	Unilever
City of Pittsburgh	MilliporeSigma	University of California
Colgate-Palmolive	Nestle Purina	University of Chicago
Diageo	New Belgium Brewing Co	University of Maryland
Eastman	Nike, Inc.	University of Waterloo
Foundation Food Group	Northwestern University	VF Corporation
General Motors	Novo Nordisk	Walmart, Inc.
George Mason University	Nucor Corporation	WestRock
Georgia Tech University		

Organization from across sectors: The Summit attracts a broad group of attendees across sectors and roles. In 2024, participants came from:



Leadership: Summit attendees lead their organizations. In 2024:

- 22% held the title of "Vice President" or above
- 49% held the title of "Director" or above

“ The RTC is the most important event I attend each year. It gives me the chance to talk with peers working on the same challenges I am and meet with the technology and commercial leaders in this space. I find inspiration and actionable items that I take back to my business each year. ”

Steve Skarda
Energy & Water Technical Innovation Leader
Procter & Gamble





RTC Summit 2025: Sponsorship Options

Thermal energy users are eager to find partners. We have designed a range of sponsorship packages to help solutions providers highlight their capabilities and expertise.

The table below summarizes sponsorship packages detailed on pages 4-6. We're also offering the following a la carte options: All-Day Beverages, Badge Lanyards, Branded Hotel Key Cards, Charging Station, Exhibitors, and Wi-Fi (descriptions and availability on page 8).

Benefits	Diamond \$35,000	Platinum \$25,000	Gold \$20,000	Silver \$12,000	Bronze \$5,000
Slots Available	1	3	6	10	Unlimited
Panel speaking opportunity	Main stage	Main stage	Breakout or main stage*	Breakout, if available*	
Invite buyer partner to speak on a panel	✓	✓	✓ if available		
Innovation Showcase	5 min. on main stage + posted video	3 min. on main stage + posted video	1.5 min on main stage + posted video	1.5 min on main stage (if available) + posted video	
Registration list access	Full list	Full List	Full list, no emails	Full list, no emails	
Food and beverage sponsorship	First choice	Second choice	Assigned, if available		
Food and beverage welcome remarks	3 min.				
Branded giveaways	✓	✓			
Case study published on RTC website	✓	✓	✓ if available		
Recognition in app	✓	✓	✓	Limited	
Unique recognition on LinkedIn	✓	✓	✓		
LinkedIn Recognition among other sponsors	✓	✓	✓	✓	✓
Recognition in RTC emails	✓	✓	✓	✓	✓
Virtual exhibit hall	✓	✓	✓	✓	✓
Logo on all materials	✓	✓	✓	✓	✓
Complimentary registrations	5	3	3	2	1
\$250 off additional registrations	✓	✓	✓	✓	✓

*The RTC will determine speaking slots based on the final program and agenda blocking.



RTC Summit 2025: Sponsorship Options

Contact Blaine Collison, Executive Director of the RTC, at blaine@dgardiner.com or (202) 669-5950; or Alyssa Kagel, RTC Consultant, at alyssa@dgardiner.com or (202) 415-6164 to customize any of the sponsorship options below.

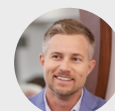
Diamond Sponsor, one available, \$35,000

- Share your renewable thermal expertise as a main stage Summit speaker.
- Invite a buyer partner to speak on your panel and amplify your message.
- Participate in our Main Stage Innovation Showcase: share a five-minute technology, case study, or other feature that highlights your company's capabilities. Pre-event practice session required.
- Opportunity to expand your Innovation Showcase reach through a video posted to our event websites, promoted by the RTC.
- Receive the complete list of registrant names, companies, titles, and emails.
- First choice food and beverage sponsorship. We will recognize your sponsorship on stage, through the app, and in prominent onsite signage. We will also invite you to provide three-minute remarks to kick off your sponsored meal or reception.
- Collaborate with the RTC to publish a featured case study on the RTC website, promoted by the RTC (available to current RTC Solutions Providers only).
- Receive specialized and group recognition on the RTC LinkedIn page and through the event app.
- Featured as the highest-level sponsor on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Participate in a virtual exhibit hall that will be live throughout 2025.
- Distribute branded giveaways to all participants (sponsor provides products).
- Receive five complimentary event registrations and a shareable code for a \$250 discount on additional registrations.

“ The RTC has been one of the most valuable groups that we've been able to support and attend. Very well run event, much like the coordinated sessions throughout the year. I've now been to two of these events and have made lasting relationships with key stakeholders in this market. Highly recommend this event to any and all companies pushing decarbonization as a key pillar in their corporate strategy.



Taylor Cavins
Strategic Program Manager
Thermon





Platinum Sponsor, three available, \$25,000

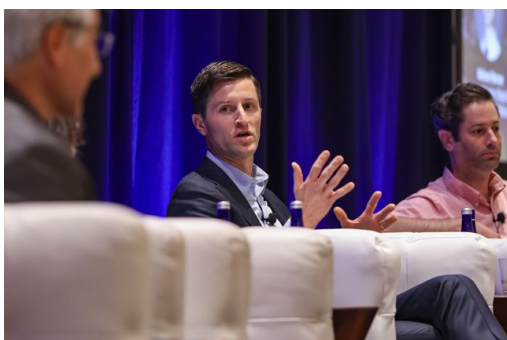
- Share your renewable thermal expertise as a main stage Summit speaker.
- Invite a buyer partner to speak on your panel and amplify your message.
- Participate in our main stage Innovation Showcase: share a three-minute technology, case study, or other feature that highlights your company's capabilities. Pre-event practice session required.
- Opportunity to expand your Innovation Showcase reach through a video posted to our event websites, promoted by the RTC.
- Receive the complete list of registrant names, companies, titles, and emails.
- Second choice food and beverage sponsorship after Diamond; selection available first come, first served. We will recognize your sponsorship on stage, in the app, and through prominent onsite signage.
- Collaborate with the RTC to publish a featured case study on the RTC website, promoted by the RTC (available to current RTC Solutions Providers only).
- Receive specialized and group recognition on the RTC LinkedIn page and through the event app.
- Featured as one of our highest-level sponsors on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Participate in a virtual exhibit hall that will be live throughout 2025.
- Distribute branded giveaways to all participants (sponsor provides products).
- Receive three complimentary event registrations and a shareable code for a \$250 discount on additional registrations.





Gold Sponsor, six available, \$20,000

- Share your renewable thermal expertise as a Summit speaker. The RTC will organize the panel and select additional speakers. If you would like a guaranteed main stage speaking slot, we suggest the Platinum or Diamond sponsorship level.
- A subset of gold sponsors may invite a buyer partner to speak on your panel and amplify your message.
- Participate in our main stage Innovation Showcase: share a 90-second technology, case study, or other feature that highlights your company's capabilities. Pre-event practice session required.
- Opportunity to expand your Innovation Showcase reach through a video posted to our event websites, promoted by the RTC.
- Receive the list of registrant names, companies, and titles, but without emails.
- Food and beverage sponsorship recognized on stage, in the app, and through onsite signage (available to a limited number of gold sponsors).
- Collaborate with the RTC to publish a featured case study on the RTC website, promoted by the RTC (available to a limited number of gold sponsors who are current RTC Solutions Providers).
- Receive specialized and group recognition on the RTC LinkedIn page and through the event app.
- Featured as a high-level sponsor on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Participate in a virtual exhibit hall that will be live throughout 2025.
- Receive three complimentary event registrations and a shareable code for a \$250 discount on additional registrations.



“ The RTC Summit is a great forum to hear directly from buyers about their needs as they address thermal emissions. The sessions go deep on practical technology, policy, and financing tools that the community can use to accelerate progress. This is the best event to meet the leaders in this space that have a bias to action, and the RTC facilitates the right balance of buyers and solutions providers for productive discussion. ”

Fiona Dearth
Business Development
Generate Capital





Silver Sponsor, ten available, \$12,000

- A subset of silver sponsors will be invited to share their expertise as a speaker on a Summit breakout panel. The RTC will organize the panel and select additional speakers.
- A subset of silver sponsors will participate in our main stage Innovation Showcase: share a 90-second technology, case study, or other feature that highlights your company's capabilities. Pre-event practice session required.
- Opportunity to expand your Innovation Showcase reach through a video posted to our event websites, promoted by the RTC.
- Receive the list of registrant names, companies, and titles, but without emails.
- Received group recognition on the RTC LinkedIn page.
- Featured as a silver sponsor on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Participate in a virtual exhibit hall that will be live throughout 2025.
- Receive two complimentary event registrations and a shareable code for a \$250 discount on additional registrations.

Bronze Sponsor, unlimited availability, \$5,000

- Receive group recognition on the RTC LinkedIn page.
- Feature as a bronze sponsor on all event materials, website, pre- and post-event emails, registration page, agenda, social media, newsletter, press releases, etc.
- Participate in a virtual exhibit hall that will be live throughout 2025.
- Receive one complimentary event registration and a shareable code for a \$250 discount on additional registrations.



Custom Sponsorship Option, limited availability, contact the RTC for pricing

We will create a custom package based on what works best for your organization. Get in touch to learn more:

- Blaine Collison, Executive Director of the RTC, at blaine@dgardiner.com or (202) 669-5950
- Alyssa Kagel, RTC Consultant, at alyssa@dgardiner.com or (202) 415-6164



2025 A La Carte Items:

- **Exhibitor, \$5,000, nine available:**
 - Distribute company materials at a table accessible to all attendees. Paying exhibitors may choose their exhibitor locations first come, first served.
 - Receive a 25% discount on one registration ticket if you sign up before Early Bird rates expire.
 - Electricity may be added to your table for an additional cost. Inquire with the RTC for details.
- **Badge Lanyard Sponsor, SOLD OUT:** Your logo featured on every lanyard distributed to attendees (sponsor provides pre-approved lanyards).
- **Wi-Fi Sponsor, one available, \$5,000:** All attendees will input your company name as a Wi-Fi password at the event.
- **Branded Hotel Key Cards, one available, \$5,000:** Your logo showcased on Westin Downtown key cards distributed to all hotel guests.
- **All-Day Beverages, one available, \$5,000:** Sponsor coffee, tea, soda, water, and other beverages provided continually during the event. Your company will be featured in prominent all-day onsite signage and recognized in the app.
- **Charging Station, one available, \$5000:** Provide an important service by sponsoring charging stations for our guests to plug in and recharge. Your company will be featured in prominent all-day onsite signage and recognized in the app.

All A La Carte items include:

- LinkedIn recognition before, during and after the event.
- Sponsorship recognition in looping slideshow during all breaks.
- Logo on event websites and all promotional materials.

Disclaimer: The RTC reserves the right to adjust or limit Summit sponsorship offerings at any time. All sponsorship benefits, including but not limited to speaking and publication opportunities, are subject to RTC approval, terms, and deadlines. The RTC will determine speaking slots based on the final program and agenda blocking. Logos received after September 18 may not be included in onsite signage.

“ Every year, the RTC Summit brings together the world's leaders in thermal decarbonization. Both on- and off-stage discussions are deep and focused and lead to valuable insights. If you are serious about thermal decarb - you need to be here. ”

Rick Kotze
Sustainability Manager
Lactalis USA

