

Renewable Thermal Vision Report

Social Media Toolkit

RTC Key Social Media Information & Links:

Social Media Handles:

Organization	LinkedIn	Twitter
RTC	Renewable Thermal Collaborative	@REthermal
DGA	David Gardiner and Associates	@dgardinera
WWF	World Wildlife Fund	@WWF
C2ES	Center for Climate and Energy Solutions (C2ES)	@C2ES_org

Vision Report Landing & Downloads Page: <https://www.renewablethermal.org/vision>

Report Release Webinar Registration:

https://us06web.zoom.us/webinar/register/WN_H1T0CGHyT0qHj7fOWotNBQ

Press Release: <https://www.renewablethermal.org/vision-press-release/>

Recommended hashtags: #energy #sustainability #climate #energytwitter #renewables #greentech #energyefficiency

Paragraph description:

The RTC has created the Renewable Thermal Vision Report to help corporate energy buyers and policymakers identify near-term opportunities, as well as medium- and long-term projections, to more effectively set priorities and make smarter and more timely investment decisions. The analysis behind the report was conducted by the Boston Consulting Group in partnership with WWF.

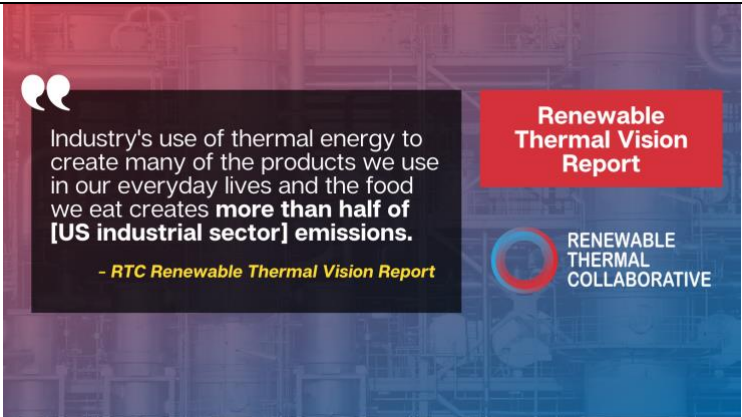
The report examines six major industrial sectors and eight technologies in the U.S. and recommends technology solutions that can be economically feasible and contribute significantly to decarbonizing industry.

Explore the full report, as well as summaries, infographics, and slide decks broken down by sector and technology here: <https://www.renewablethermal.org/vision>

Generic Promo Content

Full size graphics available in [Dropbox](#). Feel free to shorten for Twitter.

Sample Text	Graphic
<p>The RTC's newly released Renewable Thermal Vision Report outlines opportunities for industry to deploy #renewable thermal tech and charts the path towards a 30% cut in US industrial emissions by 2030 and net zero by 2050.</p> <p>Download the report to explore its analysis of US industrial heat use and the ways it can be #decarbonized: https://www.renewablethermal.org/visi on</p>	
<p>The RTC recently released the Renewable Thermal Vision Report, charting five parallel pathways towards decarbonizing industrial heat at the scale and speed needed to achieve net zero by 2050.</p> <p>Dig into the report's findings, broken down by sector and technology, on the RTC's website: https://www.renewablethermal.org/visi on</p>	
<p>Cutting emissions from thermal processes poses complex technological, market, and policy challenges. The RTC's Renewable Thermal Vision Report helps corporate #energy buyers and policymakers set priorities and make smarter investments on the path to #decarbonization.</p> <p>Explore the report, and its sector- and tech-specific packs, on the RTC</p>	

<p>website: <a href="https://www.renewablethermal.org/visi
on">https://www.renewablethermal.org/visi on</p>	
<p>The industrial sector produces 24% of the greenhouse gas emissions in the United States. Until recently, this was the forgotten wedge of US climate action. To guide companies and policymakers as they tackle this challenge, the RTC recently released the Renewable Thermal Vision Report, analyzing US industrial heat and charting possible paths towards decarbonization.</p> <p>Explore the report on the RTC's website: <a href="https://www.renewablethermal.org/visi
on">https://www.renewablethermal.org/visi on</p>	
<p>The RTC aims to raise renewable thermal energy use in US industry 150% by 2030. To guide companies and policymakers towards that goal, we recently release the Renewable Thermal Vision Report evaluating decarbonization potential for a range of process heat temperatures and sectors.</p> <p>Dig into the report's findings across key industrial sectors, technologies, and temperatures: <a href="https://www.renewablethermal.org/visi
on">https://www.renewablethermal.org/visi on</p>	