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*Scaling up renewable heating and cooling*

# RENEWABLE THERMAL COLLABORATIVE

Solutions Provider Prospectus

## Who Are We?

The Renewable Thermal Collaborative (RTC) is the global coalition of companies, institutions, and governments committed to decarbonizing thermal energy use by scaling up renewable heating and cooling technologies at their facilities.

The RTC is co-convened by the Center for Climate and Energy Solutions (C2ES), David Gardiner and Associates (DGA), and the World Wildlife Fund (WWF).

## Why Your Company Should Join the RTC

The RTC includes over 100 Members and Solutions Providers from US and global companies across a diverse range of industries, including leaders in the food and beverage, pharmaceutical, consumer packaged goods, paper, healthcare, higher education, building materials, and automotive sectors.

Through the RTC, Solutions Providers can develop case studies, engage with large thermal buyers in unique convening opportunities and technology-specific workstreams, and contribute expertise to the RTC's efforts to build the market for renewable thermal solutions.

## Value of Being an RTC Solutions Provider

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Renewable thermal suppliers, developers, producers, and professional service firms have the opportunity to participate in the RTC's work; helping accelerate our efforts to increase the number of companies, organizations, and institutions deploying renewable thermal solutions. Solutions Providers will be able to:

- Connect with renewable thermal buyers and others working to scale the market;
- Have logo visibility on working group reports, the website, newsletters, and event materials;
- Participate in the development of reports and brief RTC members on the findings;
- Highlight your company's commitment to tackling renewable thermal market barriers.



For more information, contact Perry H. Jones, Membership Director at [perry@dgardiner.com](mailto:perry@dgardiner.com)



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## Solutions Provider Prospectus

### Solutions Provider Overview

The RTC is interested in working with renewable thermal solutions providers that have experience or expertise in the following topics that align with RTC workstreams:

- Electrification
- Geothermal
- Green Hydrogen
- Industrial Heat Pumps
- Market-Based Accounting
- Policy
- Renewable Natural Gas
- Solar Thermal
- Thermal Energy Storage

Solutions providers may also have experience or expertise in consulting, engineering, software, third-party financing, and other services relevant to buyers' thermal decarbonization efforts.

### Benefits of Joining the RTC as a Solutions Provider

*Annual membership fee: \$10,000*

Being a Solutions Provider with the RTC provides important institutional support for the RTC's work.

In return, the RTC provides:

- Discounted and priority registration to the annual RTC Summit in Washington, D.C.;
- Uncapped company participation in monthly RTC Community Calls (Members and Solutions Providers only);
- Introductory presentation at first RTC Community Call & social media announcement upon joining;
- Participation in RTC working groups: contributing expertise about the state of the market, key barriers, and actions the RTC could take to address those barriers;
- Prioritization for speaking opportunities on RTC webinars;
- Option to author case studies for RTC dissemination;
- Inclusion in RTC Partner Locator, including a customized Solutions Provider page on RTC website;
- Company logo featured on:
  - RTC event signage and promotional materials,
  - RTC newsletter and webinars,
  - Select reports and other deliverables,
  - Presence on the RTC website - Link to Solutions Provider's site, brief description of Solutions Provider's market role/services.

# RENEWABLE THERMAL COLLABORATIVE

## MEMBERS



## SOLUTIONS PROVIDERS

